

Course: ภาษาอังกฤษที่จำเป็นสำหรับธุรกิจการค้า

Undeniable English in commercial business

Who should attend: Anyone who is interested.

This course will teach you how to use English communication skills to improve your knowledge and understanding of how to create digital content that will reach and resonate with your target audience. To attain business objectives Insights into the principles of English Communication Techniques Using Content to Achieve Successful Objectives To lead to more sales chances and organizational goals in less time while getting more outcomes. With hands-on experience, you'll be able to comprehend the balance of internet marketing and digital content effectively and efficiently.

เวลา	เนื้อหา
09.00 – 10.30 น.	<ul style="list-style-type: none"> - Introduction to Business English for Commercial Business - Understand how necessary of English language Skill in business and Learn why English contents are so vital in today's world. - Today's Successful case Studies and Examples. - English language principles and techniques. - Insight into English speaking customer.
10.30 – 10.45 น.	Break
10.45 – 12.00 น.	<ul style="list-style-type: none"> - Business English for communication techniques; Features, Advantages, Benefits - Free AI tools assisting in the comprehension of the target audience. Google Gemini, ChatGPT and QuillBot - How English translator tools improve your commercial communication skills.
12.00 – 13.00 น.	Lunch break
13.00 – 14.30 น.	<ul style="list-style-type: none"> - 5 Ways to Use Awesome English Contents to Communicate. - Make it possible for your English contents to go viral. (Factors affecting viral content). - Mini-Workshop on English communicating with outstanding contents.
14.30 – 14.45 น.	Break
14.45 - 16.00 น.	<ul style="list-style-type: none"> - Art of closing a Deal; Satisfaction, Visualization and Action Steps - Establishing the sustainable Need - Q&A

*** Note : Content and times are subject to change as appropriate.